

## Do you want more memorable rewards and maintain cost effective administration?

Ribbon™ Gift Collections provide your business with a unique and cost-effective solution to show appreciation and help build strong, long-lasting relationships with employees (and customers). They choose the gift *they want*, you choose the amount you want to spend!

Recipient remembers you four times:

1. When they receive the gift album; 2. When they and their spouse select the gift;
3. When the gift arrives; and 4. Every time they use it!

### Why Ribbon™?

Whether looking to motivate, recognize, reward, or just say thanks, you can confidently choose a Ribbon™ Gift. Our Gift Collections feature products from brands you already know and love. Unlike other gift cards, the recipient does not have to travel to redeem it, end up with a partially used card, or add their own money to get what they want. Ribbon™ albums are redeemed online (or by phone).

Each of our general Gift Collections (based on price) and specialty Gift Collections (based on occasion) comes with: Free shipping for you and your recipient.

Our 180-day Satisfaction Guarantee on Gift Cards and gift items.

The promise that Ribbon™ Gift Cards never expire or lose value

### Three ways to Order:

**E-Gift:** Instant Online delivery and redemption.

**Gift Card:** Opens to reveal the card, redemption information, and a personal message.

**Gift Card with Brochure:** Comes with all the benefits of the card, plus an album featuring available product choices (Samples available on request).

## Ribbon™ Program Price List

Album Nar	eGift Card	Gift Card	Gift Card with Brochure	Price
<b>GENERAL GIFT COLLECTIONS</b>				
Variety	62382	48000	48010	\$30.00
Variety 5-pack	62440	48050	48040	\$120.00
Unique	62383	48100	48110	\$50.00
Distinctive	62384	48200	48210	\$75.00
Treasure	62385	48300	48310	\$100.00
Splendid	80020	80022	80024	\$150.00
Luxury	62386	48400	48410	\$200.00
Elite	62387	48500	48510	\$300.00
Premier	62388	62381	62391	\$400.00
Ultimate	62389	48600	48610	\$500.00
Luxe Royale	62396	49700	49710	\$750.00
Exquisite	62393	49122	49121	\$1,000.00
<b>SPECIALTY GIFT COLLECTIONS</b>				
I Do!	62395	49500	49510	\$100.00
Just for Baby	62390	48800	48810	\$50.00
Just for Her	62397	60500	60510	\$50.00
Just for Him	62394	49200	49210	\$50.00
Just for Kids*	62398	62266	80011	\$50.00
Living Well	80013	80015	80016	\$100.00

\*Just for Kids Collection available Sep. - Dec.  
Gift selections available while supplies last.



EXCLUSIVELY FOR **Amway**

Ribbon The Gift of Choice® administered by Maritz®

### To Order, Contact:

Ralph Helwig, President

Economic Strategies, Ltd.; 752 Evelynton Loop; The Villages, FL 32162

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